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PRESS RELEASE

Terri Hadwin Appointed as New Thompson-Nicola Film Commissioner

Kamloops, BC - July 21, 2022 - The Thompson-Nicola Regional District (TNRD) is pleased to announce that Terri Hadwin has been appointed as Thompson-Nicola Film Commissioner.

Hadwin has previously been the Grant and Research Assistant for the TNRD. Prior to that position, she has held key leadership roles for local and regional non-profits, and has been an advocate for destination development and community growth within the TNRD. While working in the non-profit sector, Hadwin has also been a past board member for the Thompson-Nicola Film Commission (TNFC).

"Having now been awarded the Thompson-Nicola Film Commissioner position satisfies my devotion to the arts and economic development in tandem," Hadwin stated. "I could not be more thrilled to be working in fund development within the creative industry for the entire region."

Hadwin takes over in the position following the retirement of long-time Film Commissioner, Victoria Weller, who fully retired in June 2022.

"With 22 years of holding the Film Commissioner position, it will take time to fully encompass Vicci's vast knowledge and experience, but the TNFC will move ahead with existing goals," Hadwin said. "Vicci has left the TNFC with tremendous resources, including a stellar team that will continue building the TNRD as a film destination of choice."

In 2022, feature film productions remain active in the vast and diverse landscapes of the Thompson-Nicola region. Discussions continue on a proposed film studio, and the TNFC is actively supporting education and training for residents who are looking to work in the film industry.

Film activity in 2022 follows a record year of filming in 2021, where more than \$8.5 million was spent in TNRD communities by film production companies, which resulted in about \$25 million in induced spending.

"While dollars and jobs are important, so is protecting our neighbourhoods and natural resources. It is important to maintain our film friendliness and try to be as eco-conscious as possible, always seeking out ways to offer sustainable film production," Hadwin said. "These will be some of my aspirations as Film Commissioner."

To learn more about the TNFC, film locations, local crew and services, provincial and federal tax incentives and more, visit: filmthompsonnicola.com.

MUNICIPALITIES: Ashcroft | Barriere | Cache Creek | Chase | Clearwater | Clinton

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ELECTORAL AREAS: "A" "B" "E" "I" "J" "L" "M" "N" "O" "P"



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